



50 Ways to Support the Pick Kids Bond Issue

1. Host a twitter chat focused on the importance of the Pickerington Local Schools District Bond Issue
2. Host a live Instagram focused on the importance of the Pickerington Local Schools District Bond Issue
3. Follow the PLSD social media platforms and reshare its posts about the P4P Plan for Progress.
4. [Share a link](#) to the bond issue information on the district website on your social media platforms
5. Ask 15 of your Facebook friends to share [a link](#) to the bond issue information and website on their social media sites
6. Place a bond issue yard sign in your yard, take a picture and share via social media
7. Create a fun individual or family video about why you believe the bond issue is important to the district
8. Share ways that the Pickerington Local School district makes a difference to you and your children and post on your social media platforms:
 - a. Post a shout out to one of your student's teachers
 - b. Thank a school administrator
 - c. Thank bus driver, cafeteria or facilities personnel
 - d. Thank superintendent and administrators
9. Ask 15 of your friends to host a virtual party with their friends and family, visit the website and walk through the information about the bond issue to be informed (Bring your own food!)
10. Conduct virtual bond issue parties with your neighbors and ask them to do the same with 15 of their friends
11. Post about the bond issues and tag 15 friends and tell them to tag 15 friends, too
12. Post about the Bond issue and ask 15 friends to share it and tag 15 friends as well
13. Volunteer to help the VoteForPickKids committee
14. Text 15 friends [a link](#) to bond issue information on the website
15. Post about the Bond issue in 15 of your most active groups on social media
16. Send an email to 15 friends and family members about the bond issue and [include a link](#) to the website
17. Sit down with your family and make a list of 50 contacts that you can call to talk about the bond issue and ask them to do the same
18. Ask your organization or group for 5 minutes to talk about the bond issue in their meetings
19. Ask your favorite coffee shop or place of business to post info about the bond issue on their social media sites
20. Call 15 people you know and make sure they understand what the bond issue will provide for students
21. Text 15 people you know and make sure they have [the link](#) to the bond issue website
22. Remind your family members that the bond issue is on the November 3 ballot
23. Go to <https://www.pickerington.k12.oh.us/about-the-nov-3-bond-issue/> and download the Q&A about the bond issue
24. Tag your friends in Facebook and let them know when you are volunteering for the bond issue, challenge them to do the same Share this video. <https://www.youtube.com/watch?v=7-qHceXgLok&feature=youtu.be>

25. Post this information on your social media sites and ask 15 of your friends to do the same
 - a. We will construct a new junior high school to help alleviate overcrowding, as well as renovations and security updates throughout the district. Post this information on your social media sites and ask 15 of your friends to do the same
26. Post this information on your social media sites and ask 15 of your friends to do the same
 - a. More classroom space, more extracurricular/common space and secure building entrances will ensure our schools can continue to serve students now and into the future. All buildings will receive renovations to either alleviate overcrowding, provide security updates, or both.
27. Post this information on your social media sites and ask 15 of your friends to do the same
 - a. The new junior high would be constructed on the approximately 66-acre parcel of land owned by the district on Lockville Road, south of Opportunity Way (adjacent to the Pickerington High School Central campus), while Ridgeview Junior High would be repurposed into a K-6 facility for Heritage Elementary and Gateway Elementary students
28. Share this video on your Facebook and ask people to learn more about the needs of the district and the bond issue. Ask 15 of your friends to do the same.
<https://www.youtube.com/watch?v=8ZMjSPEwoKE&feature=youtu.be>
29. Add a link to the bond issue information in your signature line in your email to inform people about the bond issue
30. Volunteer at your organization to share information and updates about the PLSD bond issue
31. Share this video on your Facebook and ask people to learn more about the needs of the district and the bond issue. Ask 15 of your friends to do the same. <https://www.youtube.com/watch?v=7-qHceXgLok&feature=youtu.be>
32. Hold your own social distancing mask up family back yard bond issue barbeque (follow COVID-19 regulations)
33. Host a drive- through parade in your neighborhood and remind people about the importance of bond issue
34. Create this text and share with 15 of your friends asking them to share with 15 of their friends
 - a. A 2.9 mill bond issue would provide funds to construct a new junior high school and add renovations and security updates in schools throughout the district.
35. Post this on your social sites and ask 15 of your friends to do the same
 - a. Pickerington's schools are at or near capacity and 1,000 more students are expected to enroll in the next few years. Passage of the bond issue will alleviate overcrowding.
36. When you are on other zoom meetings, on live town hall meetings, add in the chat room a reminder about the PLSD bond issue will help reduce crowding in our schools.
37. Ask your doctor's/dentist's office or other small business owners if you can send them one of the posts above to include in their social media and/or give them a flyer to include in their offices
38. Make the PLSD bond issue part of your regular topic of discussion. Help others understand the bond issue will do for the district.
39. Create a social media calendar for you and your friends to post PLSD bond issue facts once a week between now and November 3.
40. Use these hash tags when posting on social media
 - a. #2020P4P
 - b. #PLSDLearn&Grow
41. Download resources from the PLSD website to share in among your friends and neighbors.
42. Invite members of the PickForKids committee to speak at your social group or other meetings or to your staff

43. Create this text and share with 15 of your friends asking them to share with 15 of their friends
 - a. By acting now on the PLSD bond issue, the district will be able to take advantage of historically low interest rates.
44. Create this and post on Instagram , share with 15 friends and ask them to do the same
 - a. By acting now on the bond issue, the district will be able to take advantage of historically low interest rates.
45. Use your Facebook rooms to share information about the bond issue among your friends
46. Visit the districts [website](#) and learn about the Plan for Progress
47. Create this text, share with 15 of your friends and ask to do the same
 - a. Learn about the PLSD bond issue. Visit [this website](#) today!
48. Create this text, share with 15 of your friends and ask to do the same
 - a. The 2.90 mill ballot issue will cost about \$8.46/month for \$100,000 home
49. Share this video on your Instagram and ask people to learn more about the needs of the district and the bond issue. Ask 15 of your friends to do the same.
<https://www.youtube.com/watch?v=8ZMjSPEwoKE&feature=youtu.be>
50. Share this video on your Instagram and ask people to learn more about the needs of the district and the bond issue. Ask 15 of your friends to do the same. <https://www.youtube.com/watch?v=7-qHceXgLok&feature=youtu.be>